

INTRNATIONAL ASSOC. OF CLERKS, RECORDERS, ELECTION OFFICIALS, AND TREASURERS/VOTE
This campaign, "sophisticated weapons," seeks to encourage eligible voters to register and vote. This PSA focuses on the real power behind a democracy and influential just one ballot can be. 4/92 :30 350)

October (3-10:22a, 8-8:58pm, 10-7:50pm, 11-1:21am, 10:17pm, 12-5:54pm, 13-7:55am, 1:21pm, 17-2:22am, 20-1:21pm, 26-10:54pm, 27-10:49pm, 31-2:54pm).
November (1-7:22pm, 2-1:21pm, 9:21pm, 3-5:54am, 1:22pm, 4:45pm).

NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION (NOAA)/WINTER STORM WARNING
The series of spots are hosted by NBC's Willard Scott and include tips to prepare for winter storms. 11/92 15s, 30s, 60s 179 , 231 , 428

179 NOAA Winter Storm Warning 15 sec.
November (23-2:54pm).
December (3-2:54pm, 8-5:54am, 13-2:54pm, 17-2:54pm, 28-8:59pm).

231 NOAA Winter Storm Warning 30 sec.
November (25-6:53pm).
December (14-4:49pm, 24-2:22am).

428 NOAA Winter Storm Warning 60 sec.
November (22-3:55am).
December (1-4:49am, 6-3:54am, 10-6:52am, 12-1:21pm, 19-2:23am, 27-3:47am).

SELECTIVE SERVICE/QUICKER, EASIER LAW

The Selective Service System reminds young men that they must register in 30 days after their birthday. 4/92 :30 321 ends 10/24/92

321 US SELECTIVE SERVICE/Quicker ends 10/20/92
October (11-5:21am, 19-12:53pm).

SELECTIVE SERVICE/RITUALS

The Selective Service System reminds young men that they must register in 30 days after their birthday. 10/92 :30 321 (replaced "Quicker")

SOCIAL SECURITY/800 PHONE NUMBER "Jogger"

Features an early morning jogger and reminds the public that "Social Security is up and running when you are" with its toll-free 800 telephone number. 6/92 :15 163:

October (1-8:59p, 7-5:54pm, 12-2:54pm, 15-5:54pm, 21-11:54am).

November (3-8:54am, 7-11:54am, 11:54am, 21-1:26pm, 24-8:59pm, 27-11:54am).

December (1-9:22am, 5-11:54am, 9-8:59pm, 15-5:54am, 25-10:23pm, 30-11:54am).

SOCIAL SECURITY/Blind-SSI

Features a young blind girl carrying out her daily activities at home. This spot addresses SSI benefits available for children with disabilities whose families have limited income and resources. 6/92 :30 290

290 US SOC.SEC./Blind-SSI ends 11/30/92

October (9-6:22am, 18-5:54am, 25-6:53pm, 31-8:58pm).

November (8-2:54am, 17-9:51am).

SOCIAL SECURITY/AIDS Disability

SOCIAL SECURITY/HOMELESS CAN RECEIVE SSI

Combining Phil Collins' music video with scenes of homeless persons in America, this psa reminds viewers that many of the homeless may qualify for Social Security Disability benefits or Suypplemental Security Income benefits.

11/92 60s, 30s 433 290

290 US Social Security/Homeless SSI 30 sec.
December (1-5:18am, 21-2:20am).

433 US Social Security/Homeless SSI 60 sec.

November (26-12:47am, 29-4:52am).

December (2-3:22pm, 7-3:55am, 9-12:44pm, 15-2:25pm, 16-2:34am, 24-10:56am, 28-4:48am).

US DEPT FAIR HOUSING/ OPEN DOORS

In this PSA families with children and the disabled are featured because the law gives them new protection. It informs victims that they can change illegal housing practices and see justice done. 303 8/91 :30

October (9-9:53pm, 18-8:59pm, 26-7:21am).

November (1-8:54am, 8-4:48pm, 17-8:58pm).

December (2-6:55am, 9-5:22am, 22-11:23pm, 26-4:21am).

U.S. NAVY/DIVE Recruiting PSA.

6/92 :30 317 ends 10/13/92

317 US NAVY/Dive ends 10/15/92
October (11-12:22am).

US NAVY/DRAWING

Develops an interest in the Navy in young children. 10/92 317 30s, 164 15s.

317 US NAVY/Drawing

October (26-7:55pm).

November (2-6:20am, 9-7:25am, 18-10:22am).

December (26-11:54am).

US GEODESICAL SERVICE/MAPS

The US Geodesical service explains that topographic maps are available for people who plan on doing any of their own exploring. 2/92 :30 334

October (1-3:19a, 12-8:18am, 19-7:17pm, 27-2:25pm).

November (3-2:20am, 10-2:54pm, 19-5:54pm).

December (7-2:54am, 27-7:52pm).

US COAST GUARD/ SEARCH & RESCUE

Rescues on the open sea are among the most dangerous missions tackled by the U.S. Coast Guard. The footage in this PSA is tense and dramatic. It encourages young men and women to join the U.S. Coast Guard and be part of the action.

10/91 :30 344

October (13-1:21am, 20-8:25am).

November (4-2:54am, 11-7:46am, 20-11:21pm).

December (7-11:54pm, 29-2:54am).

US COAST GUARD/DRUG BUST ON THE HIGH SEAS

"Things your Coast Guard does every day," like making drug busts at sea, is the theme of this recruiting PSA. :60 413

October (13-3:53am, 8:23pm).

November (10-1:23am, 14-4:25am, 25-11:54pm).

December ().

U.S. SAVINGS BONDS / ANTHEM

Musical PSAs with the theme of "making American Dreams a Reality." 6/92

:60 430 :30 288 ends 11/92

288 US SAVINGS BONDS/Anthem ends 10/31/92 30 sec,

October (8-7:52pm, 18-5:20am, 25-4:50pm, 31-7:45pm).

430 US SAVINGS BONDS/Anthem ends 10/31/92 60 sec.

October (13-11:54pm, 21-6:44am).

US SAVINGS BONDS/GIFT-GIVING

The campaign suggests US Savings Bonds as ideal gifts, appealing to "generosity and patriotism" beginning with the holiday season. 11/92 30s, 60s 288 430

288 US SAVINGS BONDS/Gift-Giving 30 sec.

November (17-8:54am).

December (1-2:17am, 20-5:20am,

430 US SAVINGS BONDS/Gift-Giving 60 sec.

November (11-7:18am, 13-1:44pm, 16-10:52pm, 24-10:24pm).

December (1-12:54am, 2-9:49pm, 6-4:53am, 10-3:46am, 12-8:24pm, 15-6:48am, 17-10:25am, 27-12:28pm).

US DEPT OF VA/ NATIONAL SALUTE

The Department of Veterans promotes good will towards veterans. 405 :60

October (8-4:54am, 19-1:54am).

US AIR FORCE/HOT ROD/Up In The Air

The Air Force "is still hiring" high school seniors and recent college graduates and this PSA promotes Air Force recruiting. 9/92 :15 :30 :60 172, 295, 452

172 US AIR FORCE/Up 15 sec.

October (5-8:54am, 9-8:54am, 13-8:54am, 17-8:59pm, 23-11:54am).

November (4-11:54am, 11-11:54am, 15-11:58am, 19-2:54pm, 22-5:54pm, 25-8:59pm, 28-5:54am).

December (2-8:54am, 6-5:54pm, 11-5:54pm, 16-2:54pm, 28-5:54am).

295 US AIR FORCE/HOT ROD 30 sec.

October (9-12:52pm, 18-11:59am, 25-11:45pm).

November (1-5:54am, 8-10:29am, 17-1:48pm).

December (1-6:47pm, 21-10:50am).

452 US AIR FORCE/HOT ROD 60 sec.

October (4-1:46a, 6-10:48am, 10-5:22am, 15-7:25pm, 24-11:51pm).

November (18-4:23pm).

December (15-3:23pm, 30-1:45pm).

US MARINES/ CHESS / CHESS (Minority Version)

Marines recruiting spots. 6/92 :60, 454; :30, 289; :15,165

165 US MARINES/Chess 15 sec.

October (2-9:25pm, 8-8:54am, 21-8:59am).

November (3-2:54pm, 7-5:55pm, 18-8:59pm, 21-5:55pm, 25-5:54am, 27-5:47pm).

December (1-2:54pm, 5-5:55pm, 10-5:54am, 14-5:54am, 15-11:54am, 26-5:18pm, 30-3:24pm).

289 US MARINES/Chess-Minority 30 sec.

October (8-7:52pm, 18-5:54am, 25-5:55pm, 31-8:26pm).

November (8-2:54am, 17-9:50am).

December (1-2:54am, 21-12:52am).

454 US MARINES/Chess 60 sec.

October (6-7:24pm, 16-4:54pm, 25-1:52am PDT).

November (1-4:54am, 19-4:55am).

December (31-2:24am).

7. ENVIRONMENTAL CONCERNS

ADOPT-A-RIVER COMMITTEE

MARION COUNTY/RECYCLE STEPS

The Marion County Solid Waste Management gives viewers steps to take on how to recycle items. :30 394

October (6-9:55am, 15-4:45pm, 22-6:50pm, 29-6:46pm).

November (6-6:19am, 14-5:21am).

December (13-10:54pm).

MARION COUNTY/CHRISTMAS TREE RECYCLING

Marion County Solid Waste Management is coordinating a Christmas Tree recycling project through January 2, 1993. 30 sec. 217

December 1992:

28-2:54am, 5:54am, 11:54am, 1:48pm, 4:21pm, 5:55pm, 7:48pm, 9:55pm, 11:54pm,

29-2:54am, 5:54am, 9:55am, 2:54pm, 7:50pm, 11:54pm,

30-5:54am, 9:48am, 9:49pm,

31-10:53am, 8:59pm).

OREGON WATER RESOURCES DEPARTMENT/GLASSES

Promoting water conservation during the drought situation in Oregon, this psa advises that there are "simple, yet effective water conservation techniques" which will make the most of our water supply. 9/92 30sec 255

October (1-2:54p, 3-12:54p, 4-7:47p, 7-8:54am, 9-7:55pm, 16-9:54am, 23-7:18pm, 27-12:53pm, 30-10:55am).

December (13-12:58pm).

NATIONAL PSA'S INVOLVING ENVIRONMENTAL CONCERNS**ALTERNATIVE COMMUNITY TRAINING, INC/RECYCLE**

Supports the severely disabled with jobs recycling magnetic recording materials such as video tape. 7/92 :30 276

October (8-2:54am, 17-5:54pm, 24-4:56pm, 31-4:50am).

November (7-2:54pm, 16-12:49pm, 30-2:54am).

December (18-9:54am).

ARBOR DAY FOUND/ DENVER-SONG

John Denver, Charelton Heston and Eddie Albert join other Americans in singing a song about planting trees. 410 60s:

410 N.ARBOR DAY FDTN/J.Denver
October (13-12:55am).
November (9-9:54pm).

NATIONAL ARBOR DAY FOUNDATION/RAINFOREST RESCUE

These PSAs show what is happening to the planet's rain forests and promote the Arbor Day Foundation's Rain Forest Rescue Program. 9/92 2:00, 60s, 30s, 15s
502 , 461 , 250 , 152

152 N.ARBOR DAY FDTN/Rainforest 15 sec
October (6-5:54am, 9-5:54pm, 13-5:54pm, 18-5:54pm).
November (1-2:54pm, 16-5:54pm, 23-8:59pm, 26-11:54am).
December (3-8:59pm, 8-11:54am, 13-8:59pm, 22-5:25pm, 29-8:54am,

250 ARBOR DAY/RAINFOREST 30 sec.
October (6-11:20pm, 16-11:54am, 23-12:52pm).
November (14-6:52pm).
December (16-5:22am,

461 ARBOR DAY/RAINFOREST 60 sec.
October (7-7:55am, 11-11:54pm, 17-6:24am, 26-12:53am).
November (17-6:54am).
December (12-4:51am).

502 ARBOR DAY/RAINFOREST 2:00
October (2-2:23p, 7-5:23pm, 12-9:23pm, 19-10:23pm, 20-2:22pm).
November (5-6:24am, 23-4:22pm, 25-2:21pm, 29-8:19am).
December (2-4:22pm).

EARTH SHARE/SAVE EARTH

Encouragement from Earth Share for grass-roots involvement in conserving our environment. 305 5/92 :30

October (10-1:21am, 18-9:55pm, 26-9:21am).
November (1-1:19pm, 8-5:54pm, 17-9:49pm).
December (2-8:21am).

EARTHWATCH/EARTHCORPS

EarthCorps is volunteers assisting scientists on research expeditions around the world studying the environment. 6/92 :30 367

October (4-8:59p, 14-2:54pm, 21-5:54am, 28-12:54pm).
November (5-5:54am, 12-3:24pm, 23-3:53pm).
December (9-11:54pm, 30-2:54pm).

ENVIRONMENTAL DEFENSE FUND/ROCKET ends 1/14/93

The objective of this PSA is to increase awareness of the need to participate in recycling programs at the household and community levels. 4/92 :30 342

October (12-7:44pm, 20-5:54am).

November (3-9:51pm, 11-6:21am, 20-1:48pm).

December (7-10:53pm, 28-9:55pm).

FOREST FIRE PREVENTION/METAMORPHOSIS

Smokey Bear "morphs" into different forest remider images in the campaign to prevent forest fires. 7/92 :15 166, ends 10/20/92

166 FOREST FIRE/Metamorphosis ends 10/17/92 15 sec.

October (12-8:54am, 16-5:54pm).

FOREST FIRE PREVENTION/TYPE SMOKEY BEAR

The image of Smokey Bear is formed by typewrite-font animation in this forest fire prevention campaign psa. 7/92 :15 167, ends 10/20/92

167 FOREST FIRE/Type ends 10/15/92

October (11-12:58pm).

GLOBAL COMMUNICATIONS FOR CONSERVATION, INC./ENDANGERED SPECIES/JIM FOWLER

NATIONAL FISH & WILDLIFE FEDERATION/DAFFY DUCK-WETLANDS

Cartoon character Daffy Duck is combined with wetlands scenery in a spot designed "to create awareness and action" on wetland conservation. A joint effort of the Federation and the US Fish & Wildlife Service. 7/92 :30 341

October (2-9:53a, 12-7:44pm, 20-4:21am).

November (3-9:21pm, 11-5:54am, 209-1:47pm).

December (7-7:50pm, 28-7:48pm).

THE POPULATION INSTITUTE/H.ROLLINS

Howard Rollins describes the projected increases in world population and their effect on the environment. Literature is offered by the Population Institute. 6/92 :60 422

October (20-7:25pm, 28-1:54am).

November (10-1:51pm).

December (12-12:54am, 26-8:25am).

PROFESSIONAL LAWN CARE ASSOC./GRASSCYCLING

Viewers learn that mulching grass clippings is easy to do and has two distinct benefits...it provides the lawn with important nutrients and it helps reduce unnecessary waste in landfills. 4/92 :60 444

October (14-11:25pm).

SOLAR ENERGY/ SUN ENERGY

A series of quick shots of morning routine typical of Americans. Alarm clock, hot shower, coffee, microwave, toaster - all being powered by the sun. A telephone number is provided for more information. 3/91 :30 353

October (3-1:22a, 20-3:55pm, 28-12:22am).

November (4-2:54pm, 11-3:47pm, 21-2:54pm).

December (8-8:22am, 29-6:21pm).

US FISH AND WILDLIFE/ FOR THE BIRDS

This is a cute spot with different bird feeders feeding all kinds of birds. Music score and video. 2/91 :30 304

October (9-11:54pm, 18-9:21pm, 26-8:20am).

November (1-11:59am, 8-5:21pm, 17-9:25pm).

December (2-6:55am, 21-7:47pm, 24-1:59pm).

US FISH AND WILDLIFE/COUNTRY CONSERVATION

Fourth in a series of country music stars promoting wetlands conservation, this psa features Ricky Van Shelton describing the "imminent dangers facing wetlands and the wildlife that depend upon them." 1/93 30 sec. 216

Begins in January, 1993

USDA FOREST SERVICE/JUGGLER TEACHES KIDS TO RECYCLE

A father "juggles" trash into recycling bins sorted for paper, aluminum, and plastic to illustrate the importance of recycling to the next generation. 9/92 261 30sec

October (7-2:54pm, 16-8:59pm, 23-9:45pm).

November (6-6:52pm, 15-6:47pm, 28-9:48pm).

December (15-5:25pm, 16-4:46pm).

WORLD WILDLIFE FUND/ RAINFOREST

By bulldozing, logging and burning, one acre of rain forest is destroyed every second. For over 30 years, World Wildlife Fund has been working to save the world's rain forests. This spot seeks more support. 10/91 :60 453

October (6 1:55pm, 6:25pm, 11:54pm, 25 12:55pm)

10-92-1636 THRIFT SHOP PRE-HOLIDAY SALE WITH MONICA MCLIN AND TINA KNIGHT. 10/27-11/5/92 2:30

October (27-8:19am, 3:21pm, 26-7:20am, 28-4:19pm, 29-6:22am, 1:22pm, 8:22pm, 30-9:22am, 11:20pm, 31-5:41am).

November (1-12:21am, 6:20pm, 2-11:22am, 3-4:20am, 8:21pm, 4-1:19pm, 5-6:11am, 10:20pm, 6-3:19pm, 7-2:22am).

10-92-1637 HOLIDAY PET PHOTOS WITH MONICA MCLIN, BETH WOLCUTT, manager of Top Dog Grooming, with her dog "Pippin," and DAVE HETRICK, manager of Animal Health Pet Supply. 10/27/92-11/13/92 3:00

October (27-12:21pm, 7:17pm, 28-10:21am, 10:22pm, 29-8:22am, 10:22pm, 30-2:22pm, 31-10:18pm).

November (1-8:20am, 2-3:20am, 7:22pm, 3-12:17pm, 4-5:22am, 9:19pm, 5-2:22pm, 6-7:22am, 11:21pm, 7-10:20am, 6:22pm, 8-1:17am, 8:20am, 5:18pm, 9-5:20am, 12:22pm, 7:22pm, 10-6:21am, 1:21pm, 8:21pm, 11-7:20am, 2:20pm, 9:22pm, 12-8:22am, 3:21pm, 10:21pm, 13-9:20am, 4:22pm).

11-92-1647 KENNEL CAPERS WITH MONICA MCLIN & PAULA MERRITT 11/13-18/92

November (13-11:22pm, 14-4:22am, 11:22am, 6:22pm, 15-3:22am, 5:22pm, 10:21pm, 16-6:21am, 2:18pm, 8:20pm, 17-7:22am, 3:21pm, 9:22pm, 18-8:22am).

11-92-1648 GIVING UP YOUR PET WITH MONICA MCLIN & MICHELE PARSONS 11/18-25/92

November (18-4:20pm, 10:21pm, 19-9:21am, 5:21pm, 11:19pm, 20-7:22am, 2:19pm, 8:22pm, 21-5:22am, 1:22pm, 7:21pm, 22-4:21am, 6:21pm, 23-7:22am, 3:21pm, 9:21pm, 24-8:20am, 4:21pm, 10:21pm, 25-9:22am, 5:21pm, 11:21pm, 26-6:22pm, 10:21pm, 27-6:22am, 3:19pm, 28-5:21am, 2:17pm, 29-4:22am, 1:22pm, 30-8:22am, 10:22pm).

December (1-9:22am, 5:19pm).

12-92-1654 GIVING PETS AS GIFTS WITH MONICA MCLIN & SUSAN MENTLEY 12/12-24/92

December (12-1:18pm, 6:22pm, 13-4:22am, 5:20pm, 14-6:22am, 9:22pm, 15-2:22pm, 16-7:23am, 11:19pm, 17-8:20am, 5:22pm, 10:21pm, 18-9:22am, 6:20pm, 19-12:21am, 10:21am, 20-1:22am, 1:18pm, 8:20pm).

12-92-1655 FOOD DRIVE WITH MONICA MCLIN & SUSAN MENTLEY 12/2-12/16/92

December (2-7:22am, 3:19pm, 9:22pm, 3-6:22am, 1:19pm, 8:22pm, 4-2:22pm, 7:20pm, 5-5:20am, 12:22pm, 6:17pm, 6-8:22am, 3:22pm, 9:20pm, 7-9:22am, 6:21pm, 11:16pm, 8-10:23am, 5:21pm, 10:22pm, 9-8:22am, 4:20pm, 9:21pm, 10-7:21am, 8:19pm, 11-6:22am, 2:20pm, 7:21pm, 12-5:21am, 13-1:22pm, 14-3:22pm, 15-5:22am, 10:21pm, 16-4:16pm).

12-92-1666 COLD WEATHER PET CARE WITH MONICA MCLIN & GARY WISSER, DVM. 12/21/92-

December (21-7:19am, 4:22pm, 10:21pm, 22-8:22am, 5:22pm, 11:19pm, 23-6:21am, 3:22pm, 9:20pm, 24-5:22am, 25-10:19pm, 26-8:21am, 5:19pm, 27-7:18am, 4:19pm, 10:20pm, 28-8:19am, 5:22pm, 11:19pm, 29-7:20am, 4:21pm, 10:21pm, 30-6:22am, 3:21pm, 9:21pm, 31-5:22am, 2:20pm, 8:17pm).

12-92-1668 SOCIETY VOLUNTEERS WITH MONICA MCLIN & AMY GERTENRICH. 1/3/93-1/10/93

NATIONAL PSA'S INVOLVING PET CARE CONCERNS

MORRIS ANIMAL FOUNDATION/ ROBERT WAGNER/G.PECK

Robert Wagner encourages viewers to call a number and learn more about what the Morris Animal Foundation does for animals. 1/92 Peck: 293 Wagner: 338, 160

160 MORRIS ANIMAL FDTN/R.W. 15 sec.

October (1-2:54pm, 7-8:54am, 14-8:59pm, 20-5:54pm).

9. EDUCATION

PROGRAMS

CARRASCOLENDAS PROGRAM

A weekly Spanish and English bi-lingual half-hour children's program from the Public Broadcasting System (PBS). Each program is designed to show children the importance of their surroundings and how to appreciate others. Promotes involvement in education and cultural experiences. Sunday at 10am.

<u>date</u>	<u>episode</u>	<u>commercial-promotional content</u>
10/4	#732-B	60 sec promo;
10/11	#733-B	60 sec promo;
10/18	#734-B	60 sec promo;
10/25	#735-B	60 sec promo;
11/1/92	#736-B	60 sec promo;
11/8	#737-B	30 sec promo;
11/15	#738-B	none;
11/22	#739-B	none;
11/29	#701-B	60 sec promo;
12/6	#702-B	none;
12/13	#703-B	30 sec promo;
12/20	#704-B	none;
12/27	#705-B	none;

VEGETABLE SOUP PROGRAM

This weekly half-hour program from PBS mixes language arts, social studies and career education to assist young people in understanding and functioning in the world.

<u>date</u>	<u>time</u>	<u>episode</u>	<u>commercial-promotional content</u>
10/4	12:30p	#132-B	none,
10/11	12:30p	#133-B	none,
10/18	12:30p	#134-B	none,
10/25	12:30p	#135-B	none;
11/1	10:30a	#136-B	30 sec promo;
11/8	12:30p	#137-B	none;
11/15	10:30a	#138-B	none;
11/22	12:30p	#139-B	none;
11/29	12:30p	#101-B	none;
12/13	12:30p	#103-B	none;
12/20	12:30p	#104-B	none;
12/27	10:30a	#105-B	none;

CHILD CARE INFORMATION SERVICE WORKSHOPS see under Consumer Issues

John Lehman, principal of Stayton Union High School, and Steve Strawn, president of the cafeteria construction committee, explain to TV 22's Dick Bond how the community has come together to construct a needed cafeteria for the high school because funding was not otherwise available. 10/92 4:00 1631

December (1-7:22am, 3-10:20pm, 5-4:22am, 9-7:22am, 15-6:21am, 17-4:22pm, 29-5:22am, 31-8:22am).

Dean Yukihiro Kawashima and Barbi Wilson of Toyko International University's Salem campus tell about the school and its unique relationship with Willamette University, the City of Salem, and Japan. 1555 4:30

November (2-9:22pm, 28-12:22am).

11/92 4:30 each 1651 , 1652

December (5-4:19pm, 7-4:22pm, 11-8:21pm, 15-6:21pm, 23-9:22am, 27-7:18pm,

YWCA TEEN PARENTING CLASSES IYI/#1, #2

Nancy Hart Fishwick talks about the local YWCA's involvement in a teen parents education program in a two-part interview with KBSP's Dick Bond. 6/92 4:30ea 1573,74

1573 YWCA Teen Parenting/#1

October (28-2:21am).

November (4-1:21am, 11-12:22am).

December (8-2:21am, 28-12:21am).

1574 YWCA Teen Parenting/#2

October (29-2:19am).

November (5-1:21am, 12-12:20am, 19-2:21am).

December (9-2:21am, 29-12:20am).

LOCAL PSA'S INVOLVING EDUCATION

AMERICAN LIBRARY ASSOCIATION/TERRY PORTER

Terry Porter, Portland Trail Blazers' guard, in a national psa shot at the Tigard, Oregon public library encourages children and adults to "check out the action" at their local public library. 9/92 30sec 257

October (7-10:55am, 16-5:54pm, 23-7:54pm, 30-11:21am).

November (15-5:21am, 28-1:49pm).

December (16-9:52am).

OREGON EDUCATION ASSOCIATION/INVEST IN KIDS

With the current education budget problems in Oregon, the teacher's union, OEA, sponsors this general psa promoting the importance of educating children. For use at OEA's request, between 12/25 and 1/15/93. 30s #228

Begins in January, 1993

OSU AG EXTENSION SERVICE/WHAT IS AES

Oregon State University sheds some light on what your tax dollars go towards in higher education. 1/92 :30 333

October (1-2:53a, 12-6:22am, 19-6:48pm, 27-9:22am).

November (2-11:21pm, 3-1:21am, 10-11:54am, 19-2:54pm).

December (6-4:45pm, 27-7:52pm).

MUSIC EDUCATION/ MANCINI

Henry Mancini, as well as other well-known artists, recommend that education for the arts still be provided in school. Also, 15 sec. spots by Q. Jones, G. Estafan, and Doc Severinsen. 7/91 :30 326 :15 157,158,158

157 MUSIC ED/Q.Jones 15 sec.

October (1-12:21p, 20-2:54pm).

November (12-8:59pm, 17-5:54pm).

December (4-2:54pm).

158 MUSIC ED/G.Estafan 15 sec.

October (6-8:59pm, 14-5:54pm).

November (13-8:54am, 21-5:26am, 30-2:54pm).

December (9-8:54am, 29-11:54am).

159 MUSIC ED/D.Severinsen 15 sec.

October (7-5:54am).

November (2-11:54am, 24-11:54am).

December (14-5:54pm, 31-2:54pm).

326 MUSIC ED/H. Mancini 30 sec.

October (11-6:50pm, 19-3:20pm).

November (9-6:52pm, 18-10:54pm).

December (5-6:25am, 27-5:54am,

NAT. COUNCIL MATH TEACHERS/HAVING FUN

This is a blatant promotion of studying math. Various celebrities explain the importance of studying math in school. 1/92 :30 352

October (3-8:58p, 13-5:17pm, 20-1:53pm, 27-11:26pm).

November (4-2:21pm, 11-3:47pm, 21-1:52pm).

December (8-7:51am, 29-4:55pm).

RECRUIT TEACHERS/HEROES

This PSA is designed to raise self esteem of teachers and recruit new teachers. :60 450

October (6-4:45am, 15-6:56am, 24-10:52pm).

November (13-3:53pm, 16-6:50am, 19-9:25am).

December (3-8:25pm, 14-10:55pm, 24-6:54am, 30-5:20am).

The Rotary International urges viewers to get an education overseas. It is an eye opener. :30 335

December (7-5:20am, 27-10:55pm).

Showing the advantages of education, these spots encourage young Americans to complete their education. The PSAs describe the kinds of experience and training offered by the Air Force for those complete high school and college. 7/92 :15s 168, :30 275, :60 456

December (1-8:59pm, 10-8:59pm, 15-8:59pm, 27-10:58am, 30-9:25pm).

YOUTH FOR UNDERSTANDING/OPENS HEART

Exchange students are looking for sponsor homes. :60 418 ends 11/20/92

418 YOUTH FOR UNDERSTANDING/Opens Heart ends 10/27/92

October (20-4:55am, 27-6:50am).

YOUTH FOR UNDERSTANDING/DENMARK

Exchange students recruiting. :60 420 ends 11/20/92

420 YFU EXCHANGE STUDENTS/Denmark ends 10/31

October (20-7:24am, 28-12:54am).

YOUTH FOR UNDERSTANDING/GET READY FOR THE WORLD/SPORTS FOR UNDERSTANDING

"YFU, one of the world's oldest and largest non-profit exchange programs for high school students, is an organization dedicated to international understanding and world peace." These spots promote their programs. SFU's "Happy Feet" promotes the sports related programs of YFU. 60sec 418 30 sec. 264 , 267 11/92

264 YFU/Foreign Languages 30 sec.

November (6-9:54pm, 15-7:56pm, 29-3:21am).

December (17-3:55pm, 21-3:26pm).

267 Sports for Understanding/Happy Feet 30 sec.

November (7-5:54am, 16-5:20am, 29-11:58am).

December (17-4:55pm).

418 YOUTH FOR UNDERSTANDING/Get Ready 60 sec.

November (8-8:23am, 10-7:49am, 13-9:54pm).

December (10-1:55pm, 20-10:28am, 25-5:38pm).

10. EMPLOYMENT

OREGON EMPLOYMENT DIVISION "HELP WANTED" PSAs

A weekly series of timely listings provided by the state employment office; a 60-second PSA.

December (20-8:24pm, 11:54pm, 21-6:48am, 7:49am, 10:53pm, 22-7:45am, 10:55am, 5:25pm, 23-7:55am, 9:51am, 9:55pm, 24-12:53am, 7:53am, 8:58am, 9:55am).

OREGON ECONOMIC DEVELOPMENT DEPT/DISPLACED WORKERS IYI

Pat Groce, displaced-worker coordinator for the Economic Development Department of the State of Oregon, talks with TV 22's Dick Bond about a new federally-funded training program for displaced timber workers and salmon fishermen in Oregon. 8/92 4:00 1585

October (1-12:21a, 7-8:22am, 30-11:21am).

November (3-9:22am, 5-12:22pm, 10-12:22am, 22-12:22am).

December (1-1:22am, 9-1:22am, 29-2:21am).

CHEMEKETA JOB PLACEMENT PROGRAM/IYI

Ray Phipps, director of Cooperative Work Service Experience and Placement Service at Chemeketa Community College in Salem, and Judy Sawser, coordinator of the Job Placement Resource Center on the Chemeketa campus, explain to TV 22's Dick Bond what benefits their service offers to Chemeketa students and college district residents. 8/92 4:30 1591

October (1-11:22p, 5-8:20am, 7-12:22am, 8-9:22am, 12-1:19am, 15-3:22am, 27-5:22am, 30-6:21am).

November (4-4:21am, 10-8:19am, 12-1:22pm, 17-8:21am, 19-5:20am, 23-2:17pm).

December (11-9:21am, 15-12:21am, 27-12:21am, 31-12:18am).

11. SUBSTANCE ABUSE

OREGON STATE POLICE/D.A.R.E.

State Police Lt. Patt Gregg, program coordinator for the D.A.R.E. drug abuse program in Oregon, talks with TV 22's Dick Bond about the goals of the program in reaching school children. He gives an over-view of the Oregon State Police's participation in the national campaign called DARE. 8/92 4:00 1586

October (4-8:22a, 8-12:21am, 10-7:22am, 24-9:22am, 25-2:23pm, 26-3:22am, 29-12:22am).

November (7-3:22am, 9-1:22am, 13-9:20am, 18-12:19am, 28-10:22am).

December (2-1:21am, 6-2:19am, 13-5:21am, 17-1:21am, 28-2:22am).

OREGON TRAFFIC SAFETY/PRIVATE EYES

"Private Eyes" promotes the 911 or 1-800-24-DRUNK telephone numbers that can be called to report drunk drivers. The promotion of the reporting numbers also adds to the "perceived risk of apprehension" for drunk drivers, according to research by the Traffic Safety Division. A revision of a pervious psa. 8/92 :30 378

October (5-6:50pm, 14-10:52pm, 21-6:22pm, 28-8:58pm).

November (5-3:52pm, 12-11:54pm, 23-11:54pm).

December (11-9:53pm, 31-12:54am, 4:55pm).

OREGON TRAFFIC SAFETY/HOME FOR THE HOLIDAYS

This 30sec psa is set at a holiday party and is "designed as a positive reminder for people to drive safely" and not 'drink and drive.' 30s 12/92 225

December (4-1:20pm, 5-12:25pm, 6-11:18pm, 7-2:54pm, 8-12:49pm, 8:59pm, 9-2:54am, 10-10:54am, 11-10:55am, 12-9:44pm, 13-4:51pm, 14-8:54am, 9:55pm, 15-7:46am, 10:55pm, 16-2:54pm, 11:54pm, 17-2:54pm, 18-12:48pm, 19-5:54am, 5:54pm, 20-12:58pm, 21-8:54am, 22-8:54am, 8:59pm, 23-8:22am, 11:54pm, 24-12:54pm, 5:20pm, 11:30pm, 25-6:28am, 4:34pm, 26-8:54am, 1:19pm, 27-12:48pm, 28-7:21pm, 29-7:50pm).

MOTHERS AGAINST DRUNK DRIVING MADD /PROJECT RED RIBBON '92

This spot, produced for the Oregon MADD committee, shows the effects of drunk driving and requests participation in MADD's "tie one on for the holidays" Red Ribbon '92 campaign. 30s 380 ends 1/1/93

November (17-6:54pm, 18-2:54pm, 19-7:46pm, 20-6:49pm, 21-2:54am, 12:48pm, 7:54pm, 22-5:54pm, 10:18pm, 23-9:46am, 9:54pm, 24-5:54am, 7:48pm, 25-2:19pm, 26-11:22pm, 27-8:54am, 8:59pm, 28-5:54pm, 10:52pm, 29-10:59am, 8:54pm, 30-10:54am, 11:21pm).
December (1-2:54pm, 9:19pm, 2-2:54pm, 7:20pm, 3-10:55am, 11:54pm, 4-11:54am, 7:20pm, 5-1:22am, 8:59pm, 6-5:54pm, 7-9:49am, 8:59pm, 8-3:54pm, 8:59pm, 9-12:56am, 7:54pm, 10-2:54pm, 9:46pm, 11-4:49pm, 9:52pm, 12-4:21am, 13-12:28pm, 9:45pm, 14-10:47am, 9:55pm, 15-8:54am, 8:59pm, 16-6:22am, 8:59pm, 17-11:54am, 10:49pm, 18-5:54pm, 19-2:54am, 20-12:21am, 8:59pm, 21-11:54am, 8:59pm, 22-5:54pm, 11:53pm, 23-4:52am, 4:55pm, 24-12:22am, 8:44pm, 25-8:34am, 6:36pm, 26-2:54am, 26-1:18pm, 27-1:50pm, 11:54pm, 29-8:59pm, 30-8:59pm, 31-12:53am, 11:54am, 5:54pm, 10:19pm).

NATIONAL PSA'S INVOLVING SUBSTANCE ABUSE**ALCOHOLICS ANONYMOUS/ PASSING OUT**

The Alcoholic Anonymous organization is encouraging alcoholics to recognize their problems and get involved with an AA group. 390 8/91 :30

October (6-7:55am, 15-12:53pm, 22-6:24am, 29-1:53pm).

November (5-9:54pm, 13-11:25pm, 24-8:59pm).

December (13-6:54am, 31-10:53pm).

D.A.R.E./ Dinner Table

DARE (Drug Abuse Resistance Education) is encouraging parents to talk with their children so that they can keep track of what their children are doing in regard to drugs. 386 11/91 :30 ends 11/25/92

386 DRUG ABUSE (DARE)/Dinner Table ends 11./30/92

October (6-2:54am, 10-7:22am, 15-2:53am, 21-10:52pm, 26-3:22am, 29-12:26am).

November (5-6:54pm, 7-3:26am, 9-1:26am, 13-6:18pm, 24-4:48pm).